

# Wisdom Center Package Rates

**Wisdom Center ad packages let our advertisers do more for less. Advertise longer and in more categories for less money per ad. All packages include an event posting account for adding appropriate family friendly events to our popular calendar & a useful link in each category to generate maximum click throughs.**

**Select from the following Wisdom Center Directory categories for your ads:**

- 1) Camps    2) Classes    3) Parties    4) Attractions    5) Schools/Education**

PACKAGE	<u>ANNUAL*</u>	<u>6 MONTHS</u>	<u>3 MONTHS</u>
<b>3</b> <b>Gold</b> <b>Wisdom Center Ads</b> Includes 3 Useful Links  (Additional ads +\$20 each/month)	<b>\$1080</b>  (\$90/month Auto-payment Or save 10% & prepay \$970)	<b>\$570</b>	<b>\$320</b>
<b>2</b> <b>Silver</b> <b>Wisdom Center Ads</b> Includes 2 Useful Links	<b>\$770</b>  (\$65/month Auto-payment Or save 10% & prepay \$700)	<b>\$420</b>	<b>\$240</b>
<b>1</b> <b>Bronze</b> <b>Wisdom Center Ad</b> Includes 1 Useful Link	<b>\$420</b>  (\$35/month Auto-payment Or save 10% & prepay \$380)	<b>\$240</b>	<b>\$150</b>

\*Automatic Monthly Payment Option: Annual contracts can be set up as automatic recurring monthly payments for qualified advertisers with an approved credit card who have completed an automatic credit card billing authorization form. Monthly invoicing is not available.

Authorized contract renewal: To renew any contract/ad without having to execute a new contract select "Auto Renew" on your contract. You will STILL be contacted to confirm your desire to renew, but a new contract will not have to be executed. (Note, if the contract terms are changed, a new contract will need to be signed.)

An additional graphics/set-up fee of \$35 per ad applies to advertisers who are unable to submit an image in the correct file size and format per Wisdom Center ad specifications.

A nonprofit discount of 10% is available on three, six & twelve month plans but NOT on the annual discounted prepayment rate or on monthly automatic payments.

Packages are intended for individual businesses. Ads purchased within a package plan must be for a single business entity. Categories are selected at the beginning of the contract and may not be changed mid contract.

Banners, Newsletter Sponsorships and Featured Event ads are available on an a la cart basis. Visit our [Advertising Menu](#) page for pricing and options.