

NONPROFIT FAQs

What is it? KidsEvents.com is a Greenwich CT based website that has been helping local organizations promote their events and programs to local parents for the past 7 years. Our service is **free to nonprofits**, easy to use, and a great way to reach out to families in Fairfield & Westchester Counties.

Why parents rely on it. KidsEvents.com is a *local* company that provides *local* information on events, classes, summer camps, childcare, birthday party resources (& more) to families. Thousands of Moms & Dads search our online event calendar every week and use our free weekly email newsletter to help plan their weekend activities. As parents, we *know* how much other parents need one reliable, trustworthy source for local information.

It's powerful. Parents visit KidsEvents.com over 50,000 times each month. Our member organizations benefit from our ability to reach thousands of parents in a timely fashion. Links to your website from ours drive visitors to your website, and inclusion in our weekly email newsletter brings families to your events.

It's easy to use. Our nonprofit members use a password and ID to access their account. Here they view click throughs and add and edit their event information *online, anytime* so that it's always up-to-date. Event posting membership is **free to any nonprofit** within our coverage area – all you need is internet access. **Over 500+** local organizations are already members of KidsEvents. See some of our current members to the right.

Who we are. We're local parents, business owners, and nonprofit supporters. We built KidsEvents with input from many well-known nonprofits specifically to meet the needs of organizations like yours...to support our community...and, of course, to help our fellow parents!

How to get started. Just visit www.kidsevents.com/join.cfm and click on "Join Now!" Our member organizations believe that we have created a powerful marketing tool for nonprofits – we hope you'll agree.

What Parents & Organizations are Saying:

"I just wanted to write you a quick note to THANK YOU! The kid's concert and magic show was 100% sold out and we raised close to \$3,000 for charity. Thanks for letting us post our concert info! I'm a big fan of the website and think it's a fabulous resource."

Weston Women's League 2007

"I've been a faithful and very satisfied KidsEvents user ever since moving to CT in 2000. It's about time I thank you for all the great ideas. After checking the calendar earlier in the week, I brought the kids to the Bubblemania event yesterday in Westport. The memory of their smiles and giggles will warm my heart for quite a while. Thanks again, and please keep doing what you are doing!"

Fairfield County Dad 2007

Sample Member List

Members Since

Adopt a Dog	2006
Aldrich Museum	2000
Audubon Greenwich	2002
Bethel Jaycees	2006
Curtain Call (Stamford)	2001
CancerCare of Connecticut	2007
Congregation Shir Ami (Stamford)	2004
Darien Youth Services	2002
Earthplace (Westport)	2000
Greenwich Family Y	2000
Greenwich Hospital	2001
First Night Westport/Weston	2001
Historical Society of Greenwich	2000
Holland Hill School PTA (Fairfield)	2006
Lions Club of Old Greenwich	2001
Long Ridge School (Stamford)	2006
Mothers of Multiples (CT)	2003
New Canaan Nature Center	2001
Norwalk Hospital	2000
Norwalk Public Library	2001
Norwalk Seaport Association	2000
Old Greenwich/Riverside Newcomers	2001
Police Activities League (Norwalk)	2004
Quick Center for the Arts (Fairfield)	2000
Redding Elementary School PTA	2006
Ridgefield Chorale	2003
Ridgefield Playhouse	2003
Stamford Theatre Works	2000
St. Catherine's Church (Riverside)	2001
Sound Beach Volunteer Fire Dept	2000
Stamford Museum & Nature Center	2000
Stepping Stones Museum	2000
Weston Womens League	2001
Westport Historical Society	2001
Westport Country Playhouse	2002
YWCA of Greenwich	2000