

KidsEvents.com Advertising Agreement

1117 E. Putnam Ave, #311
Riverside, CT 06878

Fax: 877-275-3940
Phone: 203-637-8958

“ADVERTISER” KNOWN AS _____ commits to the following:

1) AD TYPE _____ DATES _____ COST _____

2) AD TYPE _____ DATES _____ COST _____

I wish to “automatically execute” a renewal of this contract at the end of the ad run:

PAYMENT SCHEDULE*

Date of this agreement: _____ TOTAL _____
MM/DD/YY

CONTACT: KidsEvents.com utilizes email to communicate important information about your ad, and advertising benefits. KidsEvents.com is not responsible for non-receipt of email communications due to filters, blocks or other spam guards utilized by the advertiser or their ISP. It is the responsibility of the advertiser to white list KidsEvents or include KidsEvents on approved sender lists to ensure receipt.

PAYMENT. Advertiser agrees to pay upon booking, via credit card or check. KidsEvents.com reserves the right to hold Advertiser and any authorized advertising agent jointly and severally liable for any and all amounts owed. If payments are not made in a timely manner, KidsEvents.com, at its option, may terminate this Agreement immediately. Payment is due upon booking, unless otherwise agreed in writing.

AUTOMATIC PAYMENT PROCESSING. Automatic payment processing is available to qualifying advertisers and requires a valid credit card and the completion of an automatic payment authorization form. Automatic payments are processed 14 days in advance of ad run, on the 16th of the month prior to the ad run. Failure of Credit Card on file at time of automatic payment will result in suspension of advertising after 10 days. Advertising will be reinstated when new credit card is successfully processed. KidsEvents.com reserves the right to deny or cancel the option for automatic recurring payments to Advertisers whose credit card payments fail 2 or more times.

TRUTH IN ADVERTISING / INDEMNIFICATION FOR LIABILITY: Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link through the Advertisement. Advertiser represents and warrants that it holds the necessary rights to permit the use of the Advertisement and Link by KidsEvents.com for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties.

COPYRIGHT PROTECTION: Advertiser agrees that all materials created by kidsevents.com and for which kidsevents.com is not directly compensated, remain the property of kidsevents.com and all rights are reserved by kidsevents.com. Advertiser may not reuse, reproduce or in any way copy materials produced by kidsevents.com for advertiser without compensation and/or written permission from kidsevents.com.

Authorized Advertiser Signature

PAYMENT: We accept only MasterCard & Visa, not American Express. If paying by check, payment and contract must be received before ad runs.

Advertiser/Company Name..... _____

Authorizing Person (PRINT)..... _____

Address/Street..... _____

Town, State, Zip code..... _____

Email address..... _____

Web address..... _____

Phone Number..... _____

Credit Card information: Type of Card: MasterCard Visa

Name appearing on Card

Billing Address of Card (write here if not same as above)

Card number _____ - _____ - _____

Expiration date MM/YY: _____ 3 Digit Card ID Number _____

* Recurring automatic payment plans require the approval of KidsEvents and the completion of an automatic payment authorization form.