

# Wizdom Center CLASSES Guide

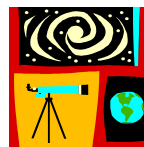
## Reaching both Fairfield & Westchester Parents

*KidsEvents has been serving local parents for over 8 years with a comprehensive calendar of fun family events, class, camp, party information & more.*

• 60,000 website visits/month • 8,000+ newsletter subscribers



### REACH THOUSANDS OF LOCAL PARENTS



### Your Classes advertising includes the following:

**Online Classes ad:** Full Color Wizdom Center Classes display ad with 150 words of copy, "one click" email inquiries, direct links to your website and "email this page to friend" functionality.

**Event Posting Account:** Secure password protected calendar posting account for posting appropriate special events & class session start dates. Class session start dates (if posted in our calendar) are promoted in the "classes" section of our email newsletter.

**Online Coupon ad:** Full Color Wizdom Center Classes Coupon Classes ad to promote seasonal specials, discounts or other offers. Change your coupon at anytime!

**Online Article:** Establish your credibility with an article in our Parent's Corner linking to your website.

**Useful Links Listing:** Parents will find a brief description of your business and a direct link to your website while browsing our town-by-town Useful Links section.

**Welcome New Advertiser Box:** Get high visibility exposure on our homepage with a text link to your site for 2 weeks in our "New Advertiser Box".

**Online Classified to Recruit Staff:** We will help you meet your staffing needs by running your "Job Available" ad in our Jobs for Moms section.

**All Clicks Counted:** Click through reports help you track the return on your KidsEvents.com advertising investment. Clicks from all links to your website are counted, including your color ad, event listings, article, useful link, new advertiser box, coupons and job postings. Run a report at anytime.

**Packages: 12 months 500\***

**6 months \$300\***

\*Nonprofits receive a 10% discount



#### CONTACT INFO

KidsEvents.com  
1117 East Putnam Ave, #311  
Riverside, CT 06878  
203-637-8958  
[info@kidsevents.com](mailto:info@kidsevents.com)