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Party Guide Online/Print Specifications

ONLINE AD SPECIFICATIONS – email to your account executive – **Start Anytime**

Online Graphic – 400 pixels wide X 165 pixels tall; 20KB max; no animation/sound; JPG or GIF

Send your completed ad to your account executive as specified above or...Images from your website or other graphic files can be used to create your online 4 color display ad – simply layout by KidsEvents.com, no fees apply. View sample ads online at www.kidsevents.com. Email your selected graphic files and/or layout to your account executive.

Online Copy/Text :

- 1) Company Name (May not exceed 65 characters including spaces.)
- 2) Tag Line (May not exceed 65 characters including spaces.)
- 3) Your text description (MAY NOT EXCEED 150 WORDS)
- 4) Address: Street, Town, State, Zip
- 5) Phone
- 6) Fax (optional)
- 7) Email address
- 8) Web address (Your homepage URL or the direct URL for your party information.)

Email the information below to your account exec by the deadlines below:

Fall Print Issue: 10/1

Spring Print Issue: 4/1

PRINTED PARTIES @ a GLANCE LISTING – email to your account exec – see deadlines above

Parties at a glance text is placed in a 1.75” wide by 1.5” tall box.

View a sample print guide at the following link: <http://www.kidsevents.com/fallpartyguide2008.pdf>

- 1) Are you a party Location? _____
- 2) Are you a party Entertainer? _____
- 3) Age range of parties: _____ to _____
- 4) Web address, Phone, Town/State & Business name will be taken from your online information as provided above. (Note: Town/State is not listed for entertainers)
- 5) KidsEvents staff will write your Parties @ a Glance description unless you provide it via email, or below.

Provide a description of your services **not to exceed 140 characters (including spaces)**. (Keep in mind that phone, url, location etc have already been provided.) You will have an opportunity to approve your final text.
