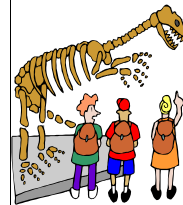


Wizdom Center **ATTRACTIONS** Guide

Reaching thousands of Fairfield & Westchester Parents

KidsEvents.com has been serving local parents for over 9 years with a comprehensive event calendar for family fun, attractions, class, camp, & party databases, & more.

• 60,000 website visits/month • 8,700+ newsletter subscribers



Your Attractions advertising package includes:

- **Online Display Ad:** Full Color Wizdom Center attractions display ad. Includes 150 words of copy, "one click" email inquiries, direct links to your website & "email this page to a friend."
- **Event Calendar Posting:** Secure password protected calendar posting account for posting appropriate events & periodic promotion of those events in our email newsletter.
- **Email Inquiries:** Quickly respond to inquiries though an email link in your ad.
- **Online Article:** Establish your credibility with an educational article in our "Parent's Corner."
- **Useful Links Listing:** Parents will find a brief description of your business and a direct link to your website while browsing our town-by-town Useful Links Guide. (If applicable).
- **News & Announcements Box:** Get high visibility exposure on our homepage with a text link for 2 weeks in our "News & Announcements Box".
- **Online Coupon:** Offer parents a coupon or discount in our "Coupons & Discounts" Category to generate business during "off" hours or in business areas you wish to build.
- **Online "Jobs for Moms" listing to Recruit Staff:** We will help you meet your staffing needs by running your "Job Openings" in our Jobs for Moms Wizdom Center Category.
- **All Clicks Counted:** Click through reports let you track the return on your KidsEvents.com advertising investment. Clicks from all links to your website are counted, including your wizdom center color ad, event listings, article, useful link, new advertiser box, job & coupon ads.

Cost: 12 months \$500* 6 months \$300* 3 months \$180*

*Nonprofits receive a 10% discount



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